

Guidance on how to use the Tomorrow's News Template

Purpose

We are providing the Tomorrow's News template to offer a way of sharing examples of things that you have done which have led to a good outcome for the people with dementia that you care for, or where you have had to rethink how you support someone due to their distress and the difference your new approach has made.

You can use this template to imagine how your story would read if seen in a news report. We hope to share these stories on a digital platform, with the purpose of learning from each other's experiences.

Why use the template

It helps you create a convincing story around what benefits making changes would have. This can help others to understand and try ideas that could lead them to making positive changes too.

How does it work

You create a news story from the future, thinking about what the positive effects would be if others used your learning to re-think how they would support others in a similar situation, and the impact this could have on individuals, a group, city or country. It is written in a journalistic style, with a catchy headline, you can add pictures and a quote from someone. The language is simple and non-specialist and the story explains what the problem was, what changed, and how people feel about the changes. Please don't put any the names or any details within the story. However can you add your name and contact details at the bottom so that we are able to contact you if we need anything clarified.